Rohit Kumare

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Faridabad,Haryana

## Summary

Aspiring Frontend Developer and UI/UX Designer with hands-on experience in creating user-centered designs and developing responsive websites. Skilled in ReactJS, HTML5, CSS, and Tailwind CSS, with a strong foundation in UI/UX principles and tools like Figma. Seeking an entry-level position to contribute creative solutions and grow as a frontend professional..

Experience

#### **Website Designer** (Freelance)

Faridabad, Haryana  
**May 2024 – Sep 2024**

* Redesigned frontend using **ReactJS, CSS, and Tailwind CSS** to enhance UI/UX.
* Conducted **user research** to align design solutions with user needs.
* Created graphics such as **logos and banners** and developed **style guides and design systems**.
* Collaborated with teams to communicate design concepts and improve outcomes.

#### **UI/UX Designer** (Freelance)

Faridabad, Haryana  
**Jan 2024 – Mar 2024**

* Designed interactive **UI elements**, including input controls and navigational components.
* Utilized **Figma** to create wireframes and prototypes.
* Ensured optimal user experiences through effective **color combinations** and layout patterns.
* Stayed updated with **design trends** and refined designs based on feedback.

#### **WordPress Developer** (Freelance)

Faridabad, Haryana  
**Jun 2023 – Aug 2023**

* Developed **e-commerce websites** using WordPress plugins and custom code.
* Improved website visibility through effective **SEO strategies**.
* Maintained websites using **cPanel management** and optimized user interfaces.

#### **WordPress Developer** (Freelance)

Faridabad, Haryana  
**Mar 2023 – Apr 2023**

* Built an **LLM website** using WordPress with a focus on functionality and design.
* Increased business by **58%** through optimized offers and packages.
* Collaborated with teams to improve user interfaces using innovative design techniques.

Implemented SEO strategies to fix errors and improve website visibility Collaborated with team members to enhance user experience and interface Utilized plugins effectively to enhance website functionality and design

## Skills

* **Design Tools**: Figma, Adobe Photoshop, Adobe InDesign, Adobe Illustrator
* **Web Development**: HTML5, CSS3, Tailwind CSS, WordPress, PHP
* **UI/UX Expertise**: Wireframing, Prototyping, Color Theory, User Research
* **SEO & Optimization**: cPanel Management, SEO Strategy Implementation

Education

# Computer Applications

Asian School of Business • Noida, Uttar Pradesh 07/2023

# Commerce

B.N Public School • Faridabad,Haryana 05/2020

## Certificates

 **Web Development & UI/UX Design** – 4Achievers

 **Networking Essentials** – Cisco Network Bulls

 **Advanced Web Design** – WebGeeks